

DANIEL COHEN

18350 Hatteras Street #208
Tarzana, CA 91356

760.492.8082
dan@dancodesigns.com

EXPERIENCE

Buzznet, Hollywood, 2008

Web Producer/Photo Editor

Created production art and photo edited for Celebuzz.com and partner sites, responsible for publishing and writing content including news stories, photo galleries and features, video editing, and worked with celebrities to produce and market their personal websites.

TM Group, Los Angeles, 2008

Production Artist

DVD packaging creation (slipsheets, covers, DVD labels, manuals), amended artwork, mechanicals setup, and exported/uploaded files to printers and clients.

Fashion Institute of Design and Merchandising, Los Angeles, 2008

Education Technology Specialist

Conducted seminars for Adobe and Microsoft Office applications, provided support to students and instructors with projects using fashion applications, performed routine hardware/software maintenance and troubleshooting.

Sarafina Productions, Los Angeles, 2007 - 2008

Graphic Designer

Worked with the director to create a visual identity for films, created DVD covers, flash website, movie posters, logo, mailers, and other collateral.

Collins Signs, Pacoima, 2007

Production Artist

Produced original artwork for Ebay, Verizon, and CBS, extensively used Illustrator and Photoshop, arranged mock-ups for clients, and heavy focus on pre-press.

Gary Goddard Entertainment, Los Angeles, 2007

Design Intern

Worked on graphic design for collateral, model making, motion graphics, and focused on researching new technology for future projects.

Abercrombie and Fitch, Pasadena, 2005 - 2007

Stylist/Visual Lead

Oversaw placement and weekly upkeep of visual displays, dressing and retaining continuity of forms, and placement of posters and lighting in store.

Walt Disney Company, Burbank, 2003 - 2006

Assistant Designer/Server

Performed guest service of the highest quality, helped design and install window displays on Hollywood Blvd, and maintained upkeep.

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EDUCATION

UCLA, Los Angeles, CA
Bachelor of Arts, Design|Media Arts 2007
Relevant coursework included Brand Laboratory, Communication Design, Entertainment Design with Walt Disney Imagineering, Environmental Design, Immersive Spaces, and Interactive Multimedia.

SKILLS

Mac/Windows Proficient, Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Adobe After Effects, Quark Xpress, AutoCAD, Macromedia Flash, Macromedia Dreamweaver, HTML, model making, motion graphics, book construction, lighting design, environmental design, prototyping, and Microsoft Office 2008.

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